

Erasmus Student Work Placement in the UK

EMPLOYER INFORMATION	
Name of organisation	Sky Star Media Limited
Address inc post code	5 th floor, quayside towers, 252-260 broadstreet, Birmingham, B1 2HF
Telephone	0121 277 4501
Fax	0121 633 8954
E-mail	info@sartaajonline.com
Website	www.sartaajonline.com
Number of employees	six
Short description of the company	<p><i>About SkyStar Media</i> SkyStar Media is an evolutionary entertainment company established to create a unique model for live entertainment for Asian audiences around the world.</p> <p><i>Our Mission</i> SkyStar's vision is to showcase, the world of Asian Entertainment through an integrated platform of concerts, events, music, videos, mobile, tickets and merchandise. We also aim at providing an unparalleled standard of service and creativity in the Asian Entertainment industry. SkyStar Media aims to become the leading, global platform for Asian Entertainment.</p>
CONTACT DETAILS	
Contact person for this placement	Vijay Gulwani
Department and designation / job title	Associate Director
Direct telephone number	07405823314
E-mail address	info@sartaajonline.com

Application Procedure	
Who to apply to (including contact details)	Vijay Gulwani info@sartaajonline.com
Deadline for applications	open
Application process	Shortlist > Skype Interview > selection
Other	

Please provide as much information on the placement as possible – too much information is better than not enough!

PLACEMENT INFORMATION	
Department / Function	New media design and Marketing
Description of activities	We are looking for students who can contribute to our following departments, Graphics design, website design, social media marketing, online Pr, event organization.
Location	Birmingham
Start Date	Asap
Duration	Minimum 3 months
Working hours per week	35hrs
Accommodation (please select)	<input type="checkbox"/> We can assist with finding accommodation
Details of financial and “in kind” support to be provided	Traveling expenses would be provided
Other	

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Languages and level of	Students should be pursuing a degree in any of the above mentioned subjects listed in activities sections. Also good command over English

competence required	Language.
Computer skills and level of skills required	
Drivers license	Not required
Other	

INFORMATION PROVIDED BY	
Name	Vijay Gulwani
Department / Function	Associate Director
E-mail address	info@sartaajonline.com
Phone number(s)	07405823314
Date	17/05/2013

Please return this form by email to erasmus@britishcouncil.org

Erasmus Student Work Placement in the UK

EMPLOYER INFORMATION	
Name of organisation	Arklu Ltd
Address inc post code	47 Beaufort Mansions, Beaufort St, London, SW3 5AG
Telephone	0207 376 4484 / 077200 59532
Fax	N/A
E-mail	press@arklu.com

Website	www.lottie.com
Number of employees	< 5
Short description of the company	Startup toy development company; creator of the award-winning Lottie dolls. Since their launch in 2012, Lottie dolls have won 15 awards in the US, UK and Canada and now sell in 14 countries. www.lottie.com
CONTACT DETAILS	
Contact person for this placement	Lucie Follett
Department and designation / job title	Creative Director
Direct telephone number	077200 59532
E-mail address	Lucie.follett@arklu.com
Application Procedure	
Who to apply to (including contact details)	Lucie Follett
Deadline for applications	Ongoing
Application process	Cv to press@arklu.com
Other	

Please provide as much information on the placement as possible – too much information is better than not enough!

PLACEMENT INFORMATION	
Department / Function	Graphic Design Internship
Description of activities	<p>Graphic Design Internship for www.lottie.com</p> <p>Responsibilities to include:</p> <ul style="list-style-type: none"> • Development of fun and educational downloads for www.lottie.com • Facebook and Twitter imagery creation • Style guide updating • Packaging mockup

	<p>You will be supervised by the director and managing director.</p> <p>Start date asap and ongoing.</p> <p>We work from a home office in Central London.</p> <p>We are a young startup company; work hard, are ambitious and forward thinking – we’d like an intern who is keen to take on responsibility and have an active role.</p> <p>We have a fantastic Erasmus graphic design intern with us currently until January and she is really flourishing and developing well. She works here three days a week and then spends the remaining two working from home, with communication via email.</p> <p>This arrangement suits us all very well as it gives face to face contact, which is important, but allows for flexibility in working hours.</p> <p>We have also learned a lot from her too – perhaps the biggest lesson is that it is very hard to find reasonably priced short term accommodation in London, and that it is preferable to organize this before you arrive.</p> <p>Therefore, please think carefully and bear this in mind before applying; our intern found it hard to find a short-term let for under 6 months.</p> <p>Alternatively, if you wish to live outside London, with only a weekly meetup, we are open to that too.</p> <p>Useful websites to find accommodation in London include:</p> <p>http://www.christianflatshare.org/</p> <p>http://www.spareroom.co.uk/</p> <p>http://www.gumtree.com</p>
Location	London (flexible ; open to weekly meetups)
Start Date	Asap (ongoing)
Duration	Flexible. Ideally January 2014 start.
Working hours per week	20-25
Accommodation (please select)	<input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation x (we can help to advise websites and hostels but unable to offer accommodation) <input type="checkbox"/> Student to make own arrangements x
Details of financial and “in kind” support to be provided	Travel expenses

Other	Lunch
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COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English – good to excellent
Computer skills and level of skills required	Photoshop, illustrator Please show us your portfolio
Drivers license	n/a
Other	This internship would most likely suit a student of graphic design / communication

INFORMATION PROVIDED BY

Name	Lucie Follett
Department / Function	Creative Director
E-mail address	Lucie.follett@arklu.com
Phone number(s)	077200 59532
Date	17/10/13

Please return this form by email to erasmus@britishcouncil.org

Erasmus Student Work Placement in the UK

EMPLOYER INFORMATION

Name of organisation	Arklu Ltd
Address inc post code	47 Beaufort Mansions, Beaufort St, London, SW3 5AG
Telephone	0207 376 4484 / 077200 59532
Fax	N/A
E-mail	press@arklu.com
Website	www.lottie.com

Number of employees	< 5
Short description of the company	Startup toy development company; creator of the award-winning Lottie dolls, for girls aged 3-9. Since their launch in 2012, Lottie dolls have won 15 awards in the USA, UK and Canada and now sell in 14 countries. www.lottie.com
CONTACT DETAILS	
Contact person for this placement	Lucie Follett
Department and designation / job title	Creative Director
Direct telephone number	077200 59532
E-mail address	Lucie.follett@arklu.com
Application Procedure	
Who to apply to (including contact details)	Lucie Follett
Deadline for applications	Ongoing
Application process	Cv to press@arklu.com
Other	

Please provide as much information on the placement as possible – too much information is better than not enough!

PLACEMENT INFORMATION	
Department / Function	Flash Games Development Internship
Description of activities	<p>Flash Games Development Internship for www.lottie.com</p> <p>Responsibilities to include:</p> <ul style="list-style-type: none"> • Front-end development of games in ActionScript 3 • Participation in the development process of games based on the Lottie doll themes targeting an age group of 4-9, mostly girls. • Work closely with our in-house graphics team to create custom in-game graphics and an interface design that is based on the Lottie style guide and specific doll themes and products. • Development of algorithms based on the game design • Ideal for a practical semester – can be combined with a thesis

You will be supervised by the director and managing director.

Start date asap and ongoing.

We work from a home office in Central London.

We are a young award-winning startup company; work hard, are ambitious and forward thinking – we'd like to work with interns who are keen to take on responsibility and have an active role. Please note that we are NOT looking to re-skin licensed flash games or work with source code that we don't own.

The flash game genres we would like to work on will be conventional, for example: dress-up, cookery, race, pet grooming, make a figure dance, hit an object, obstacle avoid, race, maze.

However, we want to make these more interesting and innovative by doing the following:

1/Create in-game graphics and an interface design that reflects our style guide and matches specific themed doll products. (We have in-house graphics team to do this; you would work closely with them and communicate what you need)

2/Work closely to our brand style guide in terms of feel, tone and attitude. This is hugely important and is something where we really encourage creativity! Therefore, it is really important that our games are 'pro girl' and reflect all the values that have won us lots of awards in the USA, Canada and UK. Example: our character does not wear makeup, high heels or jewellery, so we will never do makeup games, or kissing games. Our character does lots of conventionally female activities (ballet, ponies, pets) but also non-conventionally female activities (football, karate) so it is really important to have games that successfully convey this 'pro girl' feel. It is a huge point of difference with other doll brands and something we want to translate online.

3/Adapt these conventional games genres so that the games complement the actual product that is being sold in-store. Example, incorporate some brief storyline wording at the outset of the game that matches the storyline on the doll product packaging; and adapt the setting of the game/interface design so that it matches the doll theme. Example: a Lighthouse Keeper Lottie themed game could be based on a standard obstacle avoidance game but because it uses our imagery of the ocean scene, the sailing boat and lighthouse and rocks and includes the small story outline at the outset it immediately becomes themed to the product in question, and much more distinctive.

4/Incorporate educational elements wherever possible (especially maths) relating to our core age group 4-9. (*we can advise on this

	<p>aspect)</p> <p>5/Incorporate consistent roadmap way-markers and an achievement goal at the game end (eg, including the Lottie logo at specific points, using a consistent format for arrows, next buttons etc) so that everything is consistently branded.</p> <p>//////////</p> <p>We have a fantastic graphics design Erasmus intern with us currently until January and she is really flourishing and developing well. We have really enjoyed having her with us; she’s really enjoyed her time with us too. She works here three days a week and then spends the remaining two working from home, with communication via email and dropbox.</p> <p>This arrangement suits us all very well as it gives face to face contact, which is important, constructive feedback, but allows for flexibility in working hours.</p> <p>We have also learned a lot from her too – perhaps the biggest lesson is that it is very hard to find reasonably priced short term accommodation in London, and that it is preferable to organize this before you arrive.</p> <p>Therefore, please think carefully and bear this in mind before applying; our intern found it hard to find a short-term let for under 6 months.</p> <p>Alternatively, if you wish to live outside London, we are open to that too.</p> <p>Useful websites to find accommodation in London include:</p> <p>http://www.christianflatshare.org/</p> <p>http://www.spareroom.co.uk/</p> <p>http://www.gumtree.com</p> <p>We can help you to search for accommodation and advise on specific geographic areas to focus your search, but we are unable to offer accommodation.</p>
Location	London (flexible ; open to weekly meetups)
Start Date	Asap (ongoing)
Duration	Flexible.
Working hours per week	30-32
Accommodation (please select)	<input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation x (we can help to advise websites and hostels but unable to offer accommodation) <input type="checkbox"/> Student to make own arrangements x

Details of financial and “in kind” support to be provided	Travel expenses
Other	Lunch

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English – good
Computer skills and level of skills required	Strong Actionscript 3 and Flash skills Good understanding of algorithms Good understanding of Object Oriented Programming Good communication skills to work closely with our in-house design team to create custom in-game graphics and interface Please show us your portfolio
Drivers license	n/a
Other	This internship would most likely suit a student of computer science / games development

INFORMATION PROVIDED BY

Name	Lucie Follett
Department / Function	Creative Director
E-mail address	lucie.follett@arklu.com
Phone number(s)	077200 59532
Date	05/11/13

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EMPLOYER INFORMATION

Name of organisation	Arklu Ltd
Address inc post code	47 Beaufort Mansions, Beaufort St, London, SW3 5AG
Telephone	0207 376 4484 / 077200 59532
Fax	N/A
E-mail	press@arklu.com
Website	www.lottie.com
Number of employees	< 5
Short description of the company	Startup toy development company; creator of the award-winning Lottie dolls. Since their launch in 2012, Lottie dolls have won 15 awards in the US, UK and Canada and now sell in 14 countries. www.lottie.com
CONTACT DETAILS	
Contact person for this placement	Lucie Follett
Department and designation / job title	Creative Director
Direct telephone number	077200 59532
E-mail address	Lucie.follett@arklu.com
Application Procedure	
Who to apply to (including contact details)	Lucie Follett
Deadline for applications	Ongoing
Application process	Cv to press@arklu.com
Other	

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PLACEMENT INFORMATION	
Department / Function	Ecommerce Internship
Description of activities	Ecommerce Internship for www.lottie.com

	<p>Responsibilities to include:</p> <ul style="list-style-type: none"> • <u>Amazon Channels</u> <ul style="list-style-type: none"> - Monitor amazon rankings for each product across amazon.com, amazon.co.uk, amazon.fr, amazon.de, amazon.it, amazon.sp - Monitor US mapp pricing infringements on amazon and ebay - Analyse Amazon sales data by country and by product - Monitor amazon ratings and reviews - Build up demographic profile of Lottie amazon channel users - Monitor ‘fulfilled by’ name is set to Arklu, not another co on amazon • <u>Website</u> <ul style="list-style-type: none"> - Cross reference website users vs amazon click throughs and sales across all 18 language versions of the multilingual website - Make practical recommendations for ongoing product development and social media activity on the basis of data gathered. <p>You will be supervised by the director and managing director.</p> <p>Start date asap (Autumn 2013) as the pre-Christmas period is critical for us. Beyond Christmas, we are keen to have this internship run on an ongoing basis – but the ‘meaty’ interesting data will likely happen pre-Christmas in Q4.</p> <p>We work from a home office in Central London. We require a weekly meeting to discuss progress, but otherwise, work is to be carried out by email and skype.</p> <p>We are a young startup company; work hard, are ambitious and forward thinking – we’d like an intern who is keen to take on responsibility and have an active role.</p>
Location	London
Start Date	Asap (ongoing)
Duration	Flexible. Ideally Autumn 2013 until end December (at least)
Working hours per week	20-25
Accommodation (please select)	<input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation x (we can help to advise websites and hostels but unable to offer accommodation) <input type="checkbox"/> Student to make own arrangements x
Details of financial and “in kind” support to be	Travel expenses

provided	
Other	

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	English – good to excellent
Computer skills and level of skills required	Excel
Drivers license	n/a
Other	This internship would most likely suit a student of business administration / analytical discipline / ecommerce – digital.

INFORMATION PROVIDED BY

Name	Lucie Follett
Department / Function	Creative Director
E-mail address	Lucie.follett@arklu.com
Phone number(s)	077200 59532
Date	19/9/13

Please return this form by email to erasmus@britishcouncil.org

Erasmus Student Work Placement in the UK

EMPLOYER INFORMATION

Name of organisation	Stealth Translations Ltd
Address inc post code	Unit 25 LEDCOM, Larne, Co.Antrim, BT40 3AW
Telephone	02828267103
Fax	N/A
E-mail	info@stealthtranslations.com

Website	www.stealthtranslations.com
Number of employees	6
Short description of the company	We provide high quality, competitively priced translation services to organisations across a wide range of industry sectors, which mainly comprises of medical, legal, engineering and marketing, who require linguistic services for marketing, legal, informational and operational purposes. We utilise industry specific, trained native language speakers, along with cutting edge technology and industry standard processes to deliver accurate and timely translations to many market leading companies and agencies. With headquarters based near Belfast in Northern Ireland, sales representatives in Italy, Germany and the USA, we are strategically positioned to serve the global market with linguistic services.
CONTACT DETAILS	
Contact person for this placement	Stephen Weir
Department and designation / job title	Director
Direct telephone number	02828267103
E-mail address	info@stealthtranslations.com
Application Procedure	
Who to apply to (including contact details)	Stephen Weir
Deadline for applications	NA
Application process	Submit a CV and expression of interest via email to info@stealthtranslations.com indicating dates of participation with Stealth Translations.
Other	

Please provide as much information on the placement as possible – too much information is better than not enough!

PLACEMENT INFORMATION	
Department / Function	Production / Translating
Description of activities	Collaboration on translation projects for various customers and learn

	from the feedback provided by professional revisers after translations are vetted through our Quality Assurance processes. Backup projects in the event there is a downturn in jobs covered by the applicants language pairs would be translating marketing materials such as the Stealth Translations website, brochures, legal documents, employee handbook, ISO 9001 documentation. Other tasks will allow experience to be gained in project management and desktop publishing.
Location	Unit 25 LEDCOM, Larne, Co.Antrim, BT40 3AW
Start Date	2014
Duration	3-12 months
Working hours per week	35
Accommodation (please select)	X Student to make own arrangements
Details of financial and "in kind" support to be provided	
Other	

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	<p>Fluent in English Native in ONE of the following:</p> <ul style="list-style-type: none"> • French • German • Spanish • Swedish • Norwegian • Danish • Finnish • Dutch • Portuguese • Japanese
Computer skills and level of skills required	<p>Proficient with Word and Excel. Experience with CAT tools desirable.</p>
Drivers license	N/A
Other	

INFORMATION PROVIDED BY

Name	Stephen Weir
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Department / Function	Director
E-mail address	info@stealthtranslations.com
Phone number(s)	02828267103
Date	14/11/2013

Please return this form by email to erasmus@britishcouncil.org