



## Internship Online Marketing for Czech Republic in Berlin

Visual Meta GmbH is an innovative Internet company based in the heart of Berlin, which has grown rapidly since being founded in 2009. Since December 2011 our company has been taken over by the Axel Springer Group.

We run shopping platforms named **LadenZeile** and **ShopAlike** in several European countries, offering fashion, furniture and a variety of other products to our users. Our service is used by thousands of daily visitors and an ever-increasing number of partner shops.

Now we are looking for a motivated intern (m/f) who masters the Czech language fluently to support our team and promote the expansion of our shopping portal [www.shopalike.cz](http://www.shopalike.cz) to start as soon as possible!

### Your profile:

- Student or recently finished studies in Business, Communications or similar
- Interest in e-commerce and online marketing (experience in this field is a plus)
- Fluent in spoken and written Czech
- Good English skills, German is a plus
- Proactive, conscientious, accurate, hardworking, self-reliant and self-dependent
- At least three months time

### Your responsibilities:

- Writing copies and articles for our website
- Online Marketing: SEO on-page, SEO off-page (link building)
- Assisting the quality management team and participating to the following missions: category creation, on-page quality improvement and new functionality suggestions
- Market- and competitors analysis
- Affiliate marketing and social media marketing (Facebook, Twitter, Google+, etc.)

### What we offer:

- Internship compensation
- Full-time employment
- Integration into a committed, successful and international team
- Opportunity to work independently and gain a lot of insight into the field of e-commerce
- Working in the centre of Berlin
- Flexible working hours
- Healthy snacks (fruits, cereals), water and hot drinks
- Team events, corporate events and leisure activities

**If you are interested in an exciting position in a friendly team, we are looking forward to receiving your English application via e-mail (Please don't forget the subject: "Internship Czech Republic") to:**

**Charles Bellissen**

E-Mail: [jobs@visual-meta.com](mailto:jobs@visual-meta.com)

Your application should include: Application letter including your earliest start date, CV, relevant references and certificates.

**We look forward to receiving your application!**